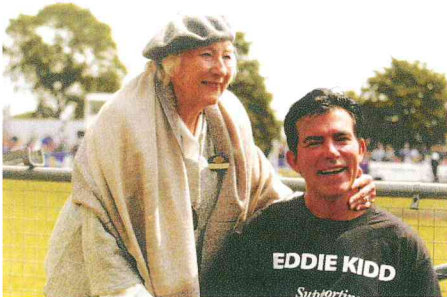


SHOW NEWS

Tens of thousands of people enjoyed visiting this year's South of England Show in an overwhelming demonstration of support for the region's farming community.

Despite bitter sweet rain showers during the first two of its three days, the flagship event saw large crowds of happy visitors enjoying the sights, sounds and ambience of the countryside spectacle on the edge of Ardingly, near Haywards Heath.

Among celebrities visiting were veteran TV presenter David Dimbleby, Forces' Sweet Heart Dame Vera Lynn and former motorcycle stuntman Eddie Kidd, exhausted but still smiling after his mammoth two month journey completing the course of the London Marathon.



The South of England Agricultural Society said it was especially pleased and honoured to welcome HRH The Earl of Wessex as this year's Royal visitor. HRH was escorted around on the first day by the Society's President, The Earl of Carnarvon, and Chairman, Brian Williams. The Earl was met by dignitaries including the Vice Lord-Lieutenant and High Sheriff of West Sussex.

Society Director Deborah Barber thanked all those who participated in the Show for their support and commented on the wonderful atmosphere that prevailed at all times. "The three days of this year's Show hosted a non-stop series of events and exhibitions by the region's farming and rural communities. We are very grateful to them all for their support and dedication in ensuring the smooth running of this year's Show."

THE ACUMEN BUSINESS CONVENTION

Jacqueline Gold, the Chief Executive of Ann Summers, was the Keynote Speaker at the Acumen Business Convention 2011 at the Brighton Dome on 07 June.

Jacqueline Gold is one of Britain's most successful businesswomen. As Chief Executive of Ann Summers and Knickerbox, she's become known as the "woman responsible for bringing sex to the high street". Ms Gold told her inspirational story of how she joined Ann Summers in 1979 and transformed it into the hugely successful business it is today, with annual sales of over £150 million!

Also on the panel of speakers were Neil Smart from the Office of Fair Trading and there was 'Question Time' style Panel Debate on the topic of "Your People" with distinguished Rewards & Management specialists.

Delegates then interacted in three different Legal Workshops about Buying & Selling a Business, Getting a Prenup to avoid Commercial Disputes and Tips on resolving Employment Disputes.

This event follows the tremendous success of last year's convention which is run for this second year by Acumen Business Law, an innovative and award winning business specialist Law Firm based in Brighton & Burgess Hill. Jacqueline Gold was introduced onto the stage in a way that she never experienced before - a ten-voice FlashMob choir singing 'Gold' by Spandau Ballet.

One CEO of a delegate company wrote: "I would like to congratulate the Acumen team on another successful Acumen Business Convention. Your innovative blend of legal content, personal engagement with the business

community combined with a radical and entertaining speaker resulted in an event that was an enjoyable and rewarding afternoon. I loved the gospel singers. You do know how to make an impact and be very different lawyers!"

Penina Shepherd, Founder & MD of Acumen Business Law said: "The purpose of the Acumen Business Convention is to give another platform to our clients and contacts to share business acumen, inspire; harmonize their understanding of business & law; network & entertain. This was our second annual convention and we had a full house with over 150 business executives. I am absolutely delighted it went so well."



In her speech, Gold spoke about revolutionising a male dominated industry and educating the female market. She also enlightened us with some "interesting statistics" about how the number of participants in Ann Summer's parties in a year was actually more than the number of people who attend Old Trafford in a season(!)

Then, just before moving on to the Q & A session, she said "I always get asked the same questions, so here are the answers in advance:

- (1) Yes I do wear Ann Summers lingerie;
- (2) No I don't try all the products myself; and
- (3) Yes size does matter"!

The convention concluded with live music, canapés and drinks. Another successful Acumen Business Convention.

Be there in 2012!