



acumen business

GROUP LAUNCH

On 6th March, 150 people attended an event to celebrate the launch of Acumen.



Michelle Crouch, Ian Duff, Penina Shepherd, Heidi Rush and Darren Connolly

Guests were entertained by radio personality Ambrose Harcourt, keynote speeches, artistic photos and 'inspirational objects', fine foods, singers, pianists, a casino and even a magician!

The founders and Directors were all in attendance, joined by their guests, celebrities and well known entrepreneur Michael Holland of Cherrywood Investments, Stanmer House and 'Brightonian of the Year' award winner as key note speaker.

Acumen Business Group is a company delivering strategic advice and services under one roof for the 5 key resources critical to business growth and change – Law, Finance, Marketing, Technology and Human Resources. Penina Shepherd, head of Law at Acumen, gave expert advice in the last SBT. Michelle Crouch of the Group said "Thank you for helping us make Thursday such a success. Feedback has been great. Most importantly everyone seemed to relax and enjoy themselves."